

Seeking Animated Video Production Experts to Inform the Traveling Public!



Project Title	Seeking Animated Video Production Experts to Inform the Traveling Public!
Project Summary	Create short, engaging videos and animations that highlight the services provided by the State Department's Bureau of Consular Affairs for U.S. visa applicants and U.S. citizens traveling abroad.
Country	United States

Project Description

The U.S. Department of State's Bureau of Consular Affairs is looking for a Graphic Design, Film or Digital Media student who has an excellent understanding of videography, animation/graphic design and video editing. Candidates should have strong creative and communication skills that enable them to envision the target audience and appropriately package CA's message in a smart, crisp and engaging design for social media. Looking to create eye-catching short videos that stand out in crowded newsfeeds, while maintaining an appropriate look and tone for the Department and the issues discussed. The videos should inform U.S. citizens planning to travel or live abroad and/or foreign visitors and immigrants coming to the United States. Content should be of professional grade: carefully-edited, short, and memorable informational videos and animations. Potential video topics could include: the U.S. passport and U.S. visa application process, travel safety tips, and overseas citizen services.

Required Skills or Interests

Skill(s)
Graphic design
Infographic design
Videography

Additional Information

Interns should have access to all software programs associated to make these products and will have access to

Consular Affairs (CA) subject matter experts, as well as some access to stock video and images. All content should adhere to relevant copyright laws. Created content will be featured on CA’s Social Media platforms that boast a reach of more than 954,000 followers worldwide. Work samples must be submitted with your application to be considered. For more information about US Department of State Consular Affairs, check out our website at travel.state.gov and our social media accounts (Twitter: @TravelGov; Facebook: facebook.com/TravelGov).

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Spanish	Native or bilingual proficiency	Native or bilingual proficiency	Nice to Have